

JOHN MATTHEW LUBI | SOFTWARE ENGINEER

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SKILLS

Backend: Laravel, PHP, REST APIs · **Frontend:** Vue.js, Inertia.js, JavaScript, Tailwindcss

Database: MySQL, PostgreSQL **Tools:** AWS, Playwright, Git (Github)

Interests: NuxtJS (Vue), NextJS(React), Go

WORK EXPERIENCE

Associate Software Engineer

PurpleBug Inc — Marketing Technology Company

September 2023 – May 2026

Tech Stack: Laravel, Vue.js, Inertia.js, MySQL, PostgreSQL, AWS, Tailwind CSS

- Designed and developed scalable database architectures for chatbot and web applications
- Maintained and enhanced web applications to improve **performance and reliability**
- Integrated third-party platforms including **Meta (Facebook and Instagram)** and **TikTok**
- Designed the implementation of **AI-powered integrations** using **Model Context Protocol (MCP)** within the application ecosystem
- Wrote and maintained automated end-to-end tests using Playwright
- Performed code reviews and provided feedback to improve code quality and maintain coding standards
- Acted as the project's software engineer lead.

Web Developer Intern

ROC.PH Digital Marketing Services

September 2022 – January 2023

Tech Stack: WordPress, PHP, MySQL, HTML, CSS, JavaScript, jQuery, Bootstrap

- Maintained and updated **WordPress** websites to ensure performance and content accuracy
 - Designed and developed responsive **WordPress** pages
 - Spearheaded the development of a **Human Resource Information System (HRIS)** using PHP (MVC), JavaScript, and jQuery
 - Led and mentored fellow interns as **Intern Team Leader and Assistant Team Leader**
 - Coordinated tasks and supported team members to ensure timely delivery of projects
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CERTIFICATIONS

udemy TypeScript Design Patterns and SOLID Principles (June 2025)

freeCodeCamp JavaScript Algorithms and Data Structures (April 2024)

freeCodeCamp Responsive Web Design (May 2024)

EDUCATION

CAVITE STATE UNIVERSITY - CARMONA CAMPUS

Bachelor of Science in Information Technology

2018 - 2023